

3 October 2012

Dear Principal / Headmaster / Headmistress,

**“Live it, Use it”
Nutrition Labelling Promotion Award Scheme 2012/13**

We write to invite you to enrol for the “Live it, Use it” Nutrition Labelling Promotion Award Scheme (the Award Scheme) 2012/13 and share the fun with other participating schools.

Since the implementation of Nutrition Labelling Scheme in Hong Kong, the Centre for Food Safety (CFS) of the Food and Environmental Hygiene Department has been dedicated to promoting the use of nutrition labelling among the public, food trade and students. Starting from the academic year of 2010/11, the CFS and the Education Bureau jointly organised the Award Scheme with the support from the Committee on Home-School Co-operation. The Award Scheme, which aims at encouraging students to actively organise nutrition labelling promotional activities in school/community, not only let students to realize and promote healthy lifestyles but can also be incorporated as part of the Healthy School Policy, health-related co-curricular activities, or as learning elements under life-wide learning or Other Learning Experiences. Participating students can fully utilize their potential in planning and implementing promotional activities, to serve their colleagues and/or the society, to build up self confidence and enhance communication skills.

The CFS’s dedicated staff will provide training for students, distribute resource package and provide resource materials depending on the nature of the activities. Professional partners will be invited to visit the participating teams to exchange ideas. All participants who have completed the Award Scheme will be given a certificate of participation. Further information of the Award Scheme is set out in the publicity pamphlet attached.

If you are interested in joining the Award Scheme and sharing the mission and the fun, please fill in the attached enrolment form and return by facsimile (2803 0534) or email (rc@fehd.gov.hk). Upon receipt of the enrolment form, we will liaise with the responsible teacher. For enquiries, please contact Ms. CHAN on 3962 2066.

Yours faithfully,



(LEE Yum Hung)

for Controller, Centre for Food Safety