

# Online Sale of Food



## Trade Consultation Forum

17.09.2014

# Background

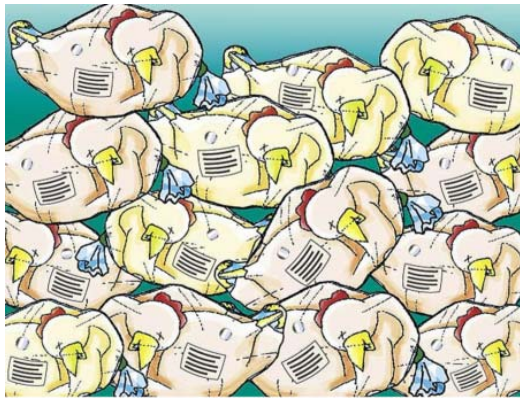
- As **online shopping** is becoming increasingly popular, more and more enterprises are tapping into the business opportunities by offering various kinds of **food** and groceries for sale on the internet with the purchase delivered straight to the customers.
- Traders should note that **food safety regulations** related to the **import, sale and advertising of food products**:
  - Governing **traditional** business activities;
  - Also applicable to sale activities conducted **online**.



# Local Legal Requirements that Traders Should Comply With

# Importation of Certain High-risk Food Commodities (1)

An import licence is required for the import of chilled/frozen meat or chilled/frozen poultry




 食物環境衛生署 Food and Environmental Hygiene Department	 食物安全中心 Centre for Food Safety	<i>Application form to be sent to :</i> Centre for Food Safety Food and Environmental Hygiene Department 43 <sup>rd</sup> Floor, Queensway Government Offices, 66 Queensway, Hong Kong Tel. No. : 2867 5560 Fax No. : 2521 4784
<b>Application for Importation of Frozen/Chilled*</b> <b>Meat/Poultry/Game Meat *</b>		
<u>Particulars of Application</u>		
I. Particulars of Importer :		
(i) Company Name : _____		
(ii) Business Registration Certificate No. : _____		

# Importation of High-risk Food (2)

Game, meat and poultry can only be imported from approved country of origin





Food Legislation / Guidelines

[Food Legislation / Guidelines](#) [Print Friendly](#)

### Imported Game, Meat and Poultry Regulations

**Section 4      Restriction on the import of certain meat, meat products and poultry**

4(1)      Subject to subsection (2), no person shall import-

- (a)      meat or poultry-
  - (i)      without an official certificate; and
  - (ii)     where it has been transhipped, subject to subsection (5), without a transhipment certificate; and
- (b)      game or prohibited meat, whether directly imported or transhipped, otherwise than with the permission in writing of a health officer and subject to such conditions as he may impose.

4(2)      Meat or poultry may be imported without an official certificate subject to the permission in writing of a health officer and to such conditions as he may impose.

# Importation of High-risk Food (3)

A **permission** is required for the import of **milk or milk beverages** and **frozen confections** and they can only be imported from **approved sources of manufacture**



*Application form to be sent to :*  
Centre for Food Safety  
Food and Environmental Hygiene Department  
43 Floor, Queensway Government Offices,  
66 Queensway, Hong Kong  
Tel. No. : 2867 5561  
Fax No. : 2521 4784

**Application for Importation of Milk/Milk Beverage/Cream\***

Part A : Particulars of Application

I. Particulars of Importer :

(i) Company Name : \_\_\_\_\_

(ii) Business Registration Certificate No. : \_\_\_\_\_

*Application form to be sent to :*  
Centre for Food Safety  
Food and Environmental Hygiene Department  
43 Floor, Queensway Government Offices,  
66 Queensway, Hong Kong  
Tel. No. : 2867 5561  
Fax No. : 2521 4784

**Application for Importation of Frozen Confections**

Part A : Particulars of Application

I. Particulars of Importer :

(i) Company Name : \_\_\_\_\_

(ii) Business Registration Certificate No. : \_\_\_\_\_



# For the Sale, Advertising or Display of Prepackaged Food Products

Local food labelling requirements stipulated in the Food and Drugs (Composition and Labelling) Regulations ([Chapter 132W](#)).

## 預先包裝食物標籤知多點

### Know More About the Label of Prepackaged Food



**食物名稱**  
Name of the food

- 須加上可閱標記，不得就食物性質有虛假、誤導或誇大成分。
- It shall be legibly marked and shall not be false, misleading or deceptive as to the nature of the food.

**製造商或包裝商的名稱及地址**  
Name and address of manufacturer or packer

**保質期的說明**  
Indication of durability

- “此日期前或之前食用”或“此日期前最佳”
- “Use by” or “Best before” date.

**數量、重量或體積**  
Count, weight or volume

**配料表**  
List of Ingredients

- 配料須按用於食物包裝時所佔的重量或體積，由大至小依次排列。
- 如含有法例中列明的食物致敏物，必須標示。
- 如使用添加劑，須標示其作用類別和本身所用名稱或國際識別編號（不論是否以“E”或“e”為前綴）。
- Ingredients should be listed in descending order of weight or volume determined as at the time of their use when the food was packaged.
- Allergenic substances stated in the law should be specified if they are present in the food.
- Functional class of an additive and its specific name or international identification number (with or without the prefix “E” or “e”) should be specified if it is used.

**特別貯存方式或使用指示的陳述**  
Statement of special conditions for storage or instructions for use

## 營養標籤

### Nutrition Label



**營養標籤**  
Nutrition Label

- 營養標籤是一套有系統地標示食品營養資料的方法。
- 營養標籤一般以列表形式標示有關資料，並加上“營養資料”、“營養成分”或“營養標籤”等標題。
- Nutrition label is a systematic way of presenting nutrition information of food products.
- Nutrition label is usually in a tabular format with a heading like “Nutrition Information”, “Nutrition Facts” or “Nutrition Label”.

**營養聲稱**  
Nutrition Claims

- 營養聲稱是凸顯某種營養素的含量或生理功用的說明。
- 食品必須符合特定的條件才可作出營養聲稱。同時，營養標籤必須列出涉及聲稱的營養素的含量（例如聲稱「低膽固醇」的洋蔥湯必須列出膽固醇含量及符合特定的條件）。
- Nutrition claims emphasise the contents or physiological roles of selected nutrients.
- Nutrition claims must meet certain specified conditions. Also, the amounts of those nutrients that are the subjects of nutrition claims must be included in the nutrition label (e.g. a can of onion soup with “low cholesterol” claim must list the cholesterol content and meet certain conditions).

**能量及營養素**  
Energy and Nutrients

- 營養標籤必須列出“1+7”的資料，即能量及七種指定標示營養素的數值（包括蛋白質、總脂肪、飽和脂肪、反式脂肪、碳水化合物、糖及鈉）。
- Nutrition label must list out the energy content and values of 7 nutrients specified for labelling (“1+7”), namely, protein, total fat, saturated fat, trans fat, carbohydrates, sugars and sodium.

**食物參考量**  
Reference Amount of Food

- 能量和營養素數值可以不同的食物參考量來表達，例如以每100克、每100毫升、每食用分量或每包裝。
- Energy and nutrient values can be expressed in different reference amount such as per 100g/mL, per serving or per package.


營養資料 Nutrition Information	
每100克 / Per 100g	
能量 / Energy	77 千卡 / kcal (325 千焦 / kJ)
蛋白質 / Protein	2.2 克 / g
總脂肪 / Total fat	3.0 克 / g
飽和脂肪 / Saturated fat	0.8 克 / g
反式脂肪 / Trans fat	0 克 / g
膽固醇 / Cholesterol	15 毫克 / mg
碳水化合物 / Carbohydrates	10.4 克 / g
糖 / Sugars	0.6 克 / g
鈉 / Sodium	637 毫克 / mg

# Food Safety Ordinance (Chapter 612)


Any person who carries on a food business (including importation or distribution) must:

- **Register** as a food importer/distributor, and
- Maintain **records** of the movements of food.





食物環境衛生署  
Food and Environmental  
Hygiene Department



食物安全中心  
Centre for Food Safety

請將申請書交回：  
香港灣仔皇后大道東 258 號 1 樓 119 室  
食物進/出口組  
食物進口商/分銷商登記及進口簽證辦事處  
電話號碼：2156 3017 / 2156 3034 傳真號碼：2156 1005  
電郵地址：fso\_enquiry@fehd.gov.hk

申請可以電子表格遞交，但須加上數碼簽署  
Application may be submitted by e-form which must be digitally signed

Application form to be sent to :  
Food Importer/Distributor Registration  
and Import Licensing Office  
Food Import & Export Section  
Room 119, 1/F, 258 Queen's Road East,  
Wan Chai, Hong Kong  
Tel No. : 2156 3017/2156 3034 Fax No. : 2156 1005  
E-mail address : fso\_enquiry@fehd.gov.hk

食物安全條例  
FOOD SAFETY ORDINANCE  
食物進口商/食物分銷商登記申請  
Application for Registration as Food Importer/Food Distributor

(填寫此表格前，請參閱第 30 頁的「填表須知」)  
(Please read the 'Guide to Completing the Application Form' at page 30 before completing this form)

甲部 Part A



# Public Health and Municipal Services Ordinance (Chapter 132)

Any person who carries on a food business should observe the basic food law in Hong Kong laid down in Part V of the [Public Health and Municipal Services Ordinance](#) (Chapter 132) and its subsidiary legislation.



The screenshot shows a webpage titled "Food Legislation / Guidelines". It features a header image with a food inspector and various food items. Below the header, there is a navigation bar with the text "Food Legislation / Guidelines" and a "Print Friendly" button. The main content area is titled "Part V of the Public Health and Municipal Services Ordinance (Cap. 132)" and contains a "Highlights" section with a list of sections and their descriptions.

Food Legislation / Guidelines

Print Friendly

**Part V of the Public Health and Municipal Services Ordinance (Cap. 132)**

**Highlights**

<a href="#">Section 50</a>	Offences in connection with preparation and sale of adulterated food
<a href="#">Section 51</a>	Adulteration, etc. of milk
<a href="#">Section 51A</a>	Adulteration of meat
<a href="#">Section 52</a>	General protection for purchasers of food and drugs
<a href="#">Section 54</a>	Offences in connection with the sale, etc. of unfit food or drugs

# Thank You!