

Public Health and Municipal Services Ordinance (Cap. 132)

Food and Drugs (Composition and Labelling) (Amendment: Requirements for Nutrition Labelling and Nutrition Claim) Regulations 2008

- New Nutrition Labelling Scheme
- Implemented since 1 July 2010
- **STRENGTHEN ENFORCEMENT ACTION**
- **Started from 1 July 2011**
- 21 days Enquiry Letter **cancelled**

Enforcement Action BEFORE 1 July 2011

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- Irregularities in Nutrition Label were detected by Centre of Food Safety(CFS)

21 days

- 21 days Enquiry Letter + Reply Slip

60 days

- 60 days Warning Letter

- Nutrition Label comply with legal requirement

Enforcement Action

AFTER 1 July 2011

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- Irregularities in Nutrition Label were detected by CFS

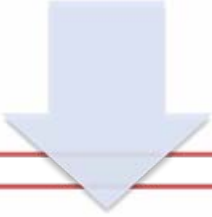
~~• 21 days Enquiry Letter + Reply Slip~~

- 60 days (calendar day) Warning Letter

• Nutrition Label comply with legal requirement

Representation Acceptable

14 calendar days representation
submitted by vendor/distributor
(Submit Laboratory Report or Other
Evidence)



Vet Representation by CFS



**Issue written reply
(Nutrition Label Acceptable)**

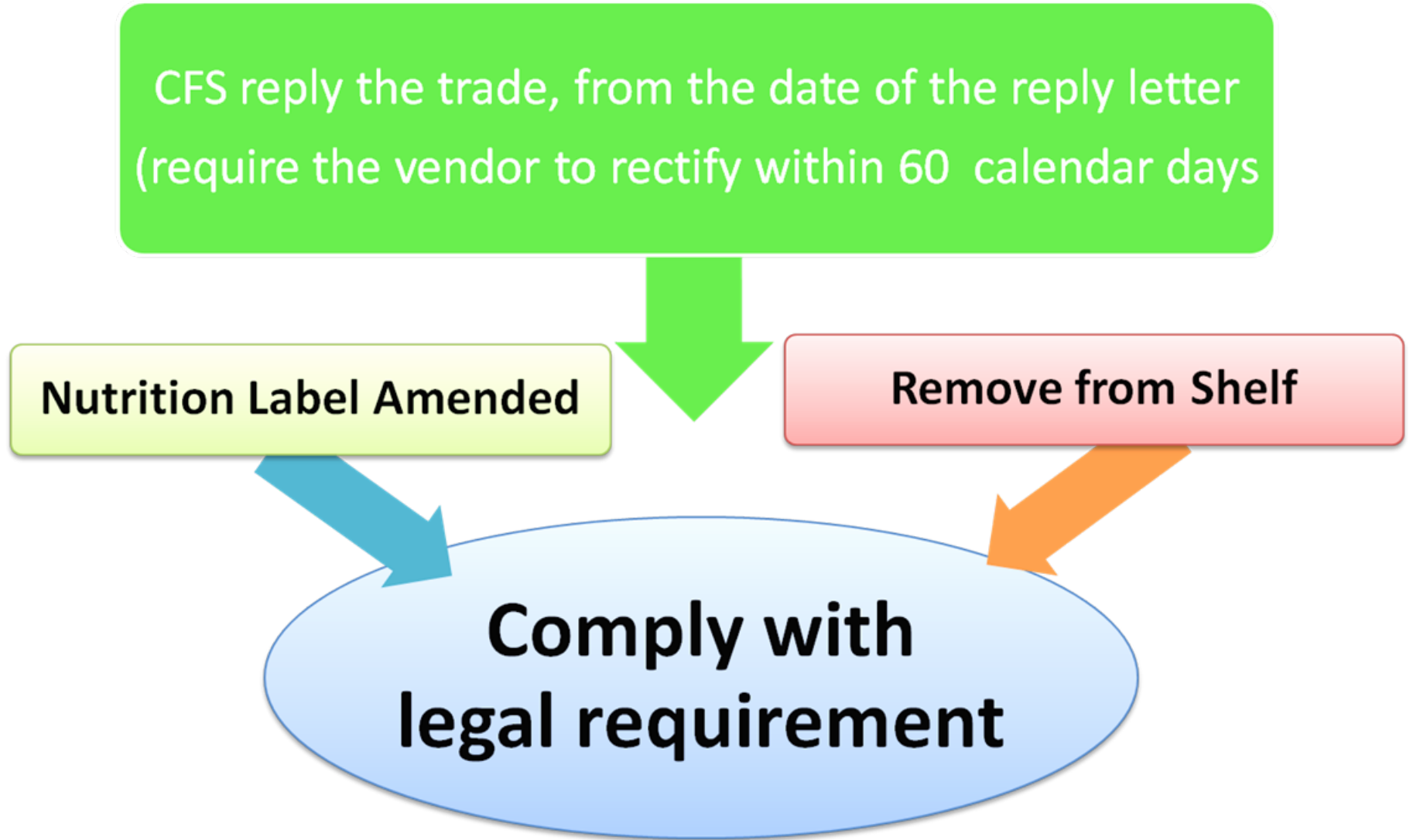
Representation NOT Acceptable

CFS reply the trade, from the date of the reply letter
(require the vendor to rectify within 60 calendar days)

Nutrition Label Amended

Remove from Shelf

**Comply with
legal requirement**



Representation NOT Acceptable

CFS reply the trade, from the date of the reply letter
require the vendor to rectify within 60 calendar days

Nutrition Label Not Amend

Not Remove from Shelf

Breach of legal
requirement

PROSECUTION

**Liable to fine at Level 5 (\$50,000),
imprisonment for 6 months**