

Consumer Liaison Group

13

~ Meetings ~

~ Food Safety Day 2020 ~

The Food Safety Day is an annual signature event organised by the Centre for Food Safety (CFS). The theme for 2020 is “Eat Safe! Know Your High-risk Foods”. Raw or undercooked foods are generally referred to as high-risk foods. There are different kinds of high-risk foods, such as sashimi, sushi and salad vegetables. Some dishes containing raw or undercooked ingredients like sunny-side-up eggs and congees served with undercooked minced beef pose food safety risks. Susceptible populations including infants, young children, pregnant women, the elderly and people with weakened immunity should be particularly cautious.

Through the Food Safety Day 2020, the CFS would like to share with the public, especially susceptible populations, on how to be vigilant about high-risk foods in their daily diet. At the same time, the CFS would also like to advise the food trade to provide more information on high-risk foods so that consumers can make informed choices about these foods. For details of the activities, please visit:

https://www.cfs.gov.hk/english/whatsnew/whatsnew_act/Food_Safety_Day_2020.html

~ Recruitment of the 6th term

Consumer Liaison Group Members ~

You are cordially invited to be a member of the 6th

term Consumer Liaison Group (CLG). The membership form is available for download from our website:

https://www.cfs.gov.hk/english/committee/committee_clg_recruitment.html

~ Results of Survey on Media Preference in Obtaining Food Safety Information among CLG Members ~

During 3-10 August 2020, the CFS invited CLG members via email due to the pandemic to participate in an online survey on media preference in obtaining food safety information. Nearly 30% of the members completed the questionnaire.

The results of the survey are summarised as follows: Members were asked which media they used the most in obtaining food safety information in the recent month. Social media (e.g. Facebook, Instagram, etc.) was ranked by almost 70% of the respondents as the most commonly used media, followed by newspapers or publications (including printed and electronic versions) (about 45%) and television (nearly 40%). As regards the reasons for the media choices, the main reasons were out of habit (chosen by more than 70% of the respondents), convenience (around 65%) and quick updates (over 40%).

As for members' use of the CFS information outlets in the recent month, the CFS website was the most

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13

commonly used media (about 40% of the respondents), followed by Facebook (nearly 30%), WhatsApp mailing group (around 15%) and mobile application (over 10%). On the other hand, nearly 35% of the respondents did not use any of the CFS media. Among the above media, the ones that the respondents liked the most were, in order of popularity, the CFS website, Facebook, WhatsApp mailing group and mobile application.

We would like to express our heartfelt thanks to all the participating members. Your participation helps us understand the media preference in obtaining food safety information among the public, which allows us to plan for the future more effectively.

~ Let's Beat COVID-19 Together ~

Currently, there is no evidence indicating that human can be infected by COVID-19 via food. In addition, food safety assessment authorities in overseas countries including the European Union, Australia and New Zealand consider that it is unlikely that COVID-19 can be transmitted to human via food. Nevertheless, according to the recommendations from the World Health Organization, we have published the relevant food safety information on our website at:

https://www.cfs.gov.hk/english/whatsnew/whatsnew_fstr/whatsnew_fstr_Beat_COVID-19.html