



# Food Safety Charter

## New Initiatives 2013-2015

Food Safety Seminar  
16 September 2013



# Background

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- Food Safety Charter is jointly developed by the Centre for Food Safety (CFS) and the food trade.
- Signatories undertake to:
  1. Support Food Safety Charter;
  2. Keep updated on food safety development, enhance food safety, promote good image of food trade; and
  3. Provide safe and healthier food by making reference to CFS guidelines.

# Food Safety Charter 2013-2015

## Enrolment Statistics (as of 10 Sept 2013)

- Food trade associations: 23
- Licensed food premises : 1,574

*We accept applications at any time.*



# Food Safety Charter 2013-2015

## How to enroll ?

1. Contact the Secretariat of the Food Safety Charter at Tel: **2381 6275**.
2. Complete and return the declaration form.

**「食物安全『誠』諾」 2013-2015**  
**Food Safety Charter 2013-2015**

**承諾聲明 Declaration**

1. 我們承諾

1. 支持「食物安全『誠』諾」。
2. 緊貼食物安全的發展，加強食物安全，推廣食物業界的正面形象。
3. 參考食物安全中心的指引，提供安全而又健康的食物。

We commit to

- (i) support Food Safety Charter
- (ii) keep updated on food safety development, enhance food safety, promote good image of food trade
- (iii) provide safe and healthier food by making reference to CFS guidelines

2. 我們同意中心將以下所提供有關本食物業協會/食物業處所之資料載列於特設的「食物安全『誠』諾」網頁，及於相關活動例如媒體上的宣傳、巡迴展覽或刊物內展示，作推廣之用。我們亦因此會通知中心任何資料變更。

We consent to the uploading of our information provided below onto the designated Food Safety Charter website and showing the information in related activities such as media publicity, roving exhibitions and publications for promotion. Therefore, we will inform the CFS on any changes of our information.

3. 我們明白如本食物業處所未能遵從食物安全及衛生規定，我們的承諾人身份會遭撤回，並從「食物安全『誠』諾」網頁中除名。(適用於食物業處所)

We understand that our Signatory status will be withdrawn and our name will be delisted from the CFS website if we fail to comply with the food safety and hygiene requirements. (Applicable to food premises)

簽署 Signature: \_\_\_\_\_

公司/協會印章 Company's/Association's Chop: \_\_\_\_\_

姓名 Name: \_\_\_\_\_ 職銜 Post Title: \_\_\_\_\_ 日期 Date: \_\_\_\_\_

**食物業協會/食物業處所基本資料(本部份資料將用於印刷「食物安全『誠』諾」證書)**  
**Basic information of food trade association / food premises**  
(The information in this part will be used for printing of Food Safety Charter Certificate)

中文名稱 Name in Chinese: \_\_\_\_\_

英文名稱 Name in English: \_\_\_\_\_

中文地址 Address in Chinese: \_\_\_\_\_

英文地址 Address in English: \_\_\_\_\_

食物業牌照號碼(適用於食物業處所) Licence No: \_\_\_\_\_

聯絡人姓名 Name of Contact Person: \_\_\_\_\_ 職銜 Post Title: \_\_\_\_\_

傳真號碼 Fax Number: \_\_\_\_\_ 電話號碼 Telephone Number: \_\_\_\_\_

電郵 Email: \_\_\_\_\_ 網址 Website: \_\_\_\_\_

**附加資料(適用於食物業處所)**  
(本部份資料可隨意載列於「食物安全『誠』諾」網頁及手機應用程式或於相關活動中展示)  
**Additional Information (Applicable to food premises)**  
(Information in this part may be uploaded onto the Food Safety Charter website, mobile application and shown in related activities)

另請註明電話號碼 Shop's phone no: \_\_\_\_\_

地區 District (請於適當的方格內「X」)	香港區 Hong Kong Island	中西區 Central & Western	灣仔區 Wan Chai
	九龍 Kowloon	東區 Eastern	南區 Southern
	新界 New Territories	觀塘區 Kwun Tong	油蔴地油旺區 Mong Tai Sai
		深水埗 Sham Shui Po	九龍城區 Kowloon City
		油蔴地油旺區 Yau Tsim Mong	
		葵青區 Kwai Tsing	荃灣區 Tsuen Wan
		元朗區 Yuen Long	北區 North
		沙田區 Shatin	西貢 Sai Kung
		香港式 Guangdong	京、川、蘇式 Beijing, Sichuan, Shanghai
		日本式 Japanese	韓式 Korean
		越南式 Vietnamese	法式 French
		其他 Others	意大利 Italian
			泰國 Thai
			其他 Others

主要菜式種類 Major Type of Cuisine (請於適當的方格內「X」)

其他 Others (Please put a tick in the appropriate box)

其他 Others (Please specify)

\*協會/商舖簡介，請以中文(50字以內)或英文(75字以內)介紹你的協會/商舖，可加上頁會/店所曾獲的食物安全榮譽。

\*Brief introduction of food trade association / food premises. Please introduce your association / premises within 75 words in English or 50 characters in Chinese. You may add in the food safety measures of your association/premises.

**簽署「食物安全『誠』諾」2013-2015的會員名單(適用於食物業協會)**  
(如需要，請另紙填寫)  
**Name of members signing up to the Food Safety Charter 2013-2015 (Applicable to food trade association)**  
(Please use separate sheets if necessary.)

1.	2.
3.	4.
5.	6.
7.	8.
9.	10.

**注意事項 Notes**

1. 請將填妥的承諾聲明以傳真(傳真號碼: 2381 3638) 或電郵(rece@fdh.gov.hk)或郵寄交回九龍旺角花園街123號A花園街市政大廈8樓「食物安全『誠』諾」秘書處。 Please return the completed Declaration to the Secretariat of the Food Safety Charter by facsimile (fax number: 2381 3638), by email (rece@fdh.gov.hk) or by mail to 8/F, Ya Yuen Street Municipal Services Building, 123A Ya Yuen Street, Mong Kok, Kowloon.

2. 如以上資料有任何變更，或有任何查詢，請與秘書處聯絡(電話: 2381 6275)。 If there are any changes in the above information or you have any enquiry, please contact the Secretariat (Tel: 2381 6275).

**Notice Regarding the Personal Data (Privacy) Ordinance (個人資料私隱條例) 提示**  
The personal data provided by means of this form will be used by the Centre for Food Safety for the Food Safety Charter communication, correspondences, promotion as well as for statistics and research purposes. The provision of personal data by means of this form is voluntary. You have a right to request access to or the correction of your personal data as stated in this form. Enquiries concerning the personal data collected by means of this form including the request for access and correction, should be addressed to the Risk Communication Section at 2867 5608 (Tel.) or 2869 2547 (Fax.)

於本表格填妥的個人資料，會供食物安全中心作有關食物安全「誠」諾的聯絡、通告、推廣、統計及研究用途。在表格填妥的個人資料提供屬自願性質。申請人有權要求查閱和修正在本表格填妥的個人資料。如欲查詢或更正表格填妥的個人資料，可向(註)電話查詢和修正個人資料)請致電2867 5608 (或)傳真2869 2547與風險溝通組聯絡。



# New initiatives for Food Safety Charter

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1. Internet publicity
2. “Make a Wise Food Choice 識揀識食”
3. Food safety training for food handlers handling high-risk foods
4. “Your Health Your Say, Ask for 3 Less 要健康，「三少」你有 Say”



# Publicity on OpenRice.com

- Period: August 2013 – July 2014
- Restaurant search result page



# Publicity on OpenRice.com

- Detailed restaurant information page



# Centre for Food Safety Website

食物安全中心 - 『食物安全「誠」諾 2013-2015』...

GovHK 香港政府一站通 簡體版 ENGLISH

AA 搜尋 輸入查詢字串 網頁指南

主頁  
最新消息  
關於我們  
新聞公報  
工作項目  
委員會及論壇  
進口管制出口驗放  
屠房及食用動物監察  
食物規例指引  
風險傳達  
營養資料查詢  
公用表格  
常見的問題  
相關網址  
聯絡我們

WAI-AA WCAG 2.0

最新消息

「食物安全「誠」諾」 >> 「食物安全「誠」諾 2013-2015」 >> 食物業處所承諾人 友善列印

請搜尋有關食物業處所資料：

以下的搜尋功能可以帮助你尋找已簽署「食物安全「誠」諾 2013-2015」的食物業處所

區域：-全部區域-  
地區：-全部地區-  
食物業處所種類：-全部種類-  
菜式：-全部菜式-  
食物業處所名稱：飲食服務 / 午餐餐館  
地址：便利店  
食品製造商  
食物零售  
新鮮雜貨店  
食肆  
超級市場

WAI-AA WCAG 2.0

主頁  
最新消息  
關於我們  
新聞公報  
工作項目  
委員會及論壇  
進口管制出口驗放  
屠房及食用動物監察  
食物規例指引  
風險傳達  
營養資料查詢  
公用表格  
常見的問題  
相關網址  
聯絡我們

最新消息 >> 「食物安全「誠」諾 2013-2015」 友善列印

「食物安全「誠」諾 2013-2015」

食肆名稱	地址	地區	菜式
General Mills Hong Kong Ltd	新界沙田火炭 坳背灣街38-40號 華南工業中心 7樓5-7號工場及8號工場部份	沙田	N/A
Rubeco International Limited	Room 1703, 17/F, Hong Kong Worsteds Mills Industrial Building, 31-39 Wo Tong Tsui Street, Kwai Chung, New Territories	葵青	N/A
三旺發有限公司	九龍油塘四山街4號華輝工業大廈地下B室	觀塘	N/A
三益麵廠	新界沙田火炭 山尾街37-41號 華興工業中心 13樓31室	沙田	N/A
永均益食品廠有限公司	香港田灣田灣海傍道 7號興隆中心 25 樓 2520 室	南區	N/A
利豐肉食海產有限公司	新界葵青健康街18號恆亞中心 2 樓 204-209 室	葵青	N/A
創意烘培	九龍九龍灣臨興街32號美匯中心17樓1712室	觀塘	N/A
勤實食品有限公司	香港新界沙田火炭坳背灣街2-12號威力工業中心1樓A座	沙田	N/A
勤實食品有限公司	香港新界沙田火炭坳背灣街2-12號威力工業中心1樓A座	沙田	N/A
匡智佳味由奇	新界大埔南坑嶺路松嶺村	大埔	N/A
卡樂B4洲有限公司	香港九龍將軍澳工業邨駿昌街九號	西貢	N/A
合記麵粉廠	柴灣康民街二號康民工業中心三樓306室	東區	N/A
合記麵粉廠	新界葵青 大連排道華星街8-10號 華達工業中心B座13字樓1-4號	葵青	N/A
大家飲食集團有限公司	新界葵青打磚坪街49-53號華基工業大廈2座地下A室	葵青	N/A

WAI-AA WCAG 2.0



# Make a Wise Food Choice 識揀識食

- Theme of the food safety campaign 2013
- Sourcing safe food ingredients from reliable suppliers and having good record keeping
- Food Safety Day 2013 (22 June)



# Make a Wise Food Choice 識揀識食



# Make a Wise Food Choice 識揀識食

- Advertorial on OpenRice.com (Oct 2013 for 2 weeks)







# Food Safety Training

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- Food safety training is on-going
- WHO Western Pacific Region Food Safety Strategy: Focusing on food safety training for food handlers in food businesses handling high-risk foods.
- Encouraging at least 1 staff per food premises selling high risk foods to attend (certificate)

# Food Safety Training

- Starting September 2013, Territory-wide
  - 23, 27 Sept – Lai Chi Kok
  - 16 Oct – Mong Kok
  - 11 Nov, 2 Dec – Wanchai
  - 12 Dec – Causeway Bay
  - For enrolment and future schedule - [www.cfs.gov.hk](http://www.cfs.gov.hk)





# Your Health Your Say, Ask for 3 Less 要健康，「三少」你有 Say

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- Healthy diet promotion - How can we help the public to adopt a healthy diet?

1. Health education

2. Creating an environment to encourage healthy diet

- Offering healthy dishes – EatSmart@Restaurant Campaign (有「營」食肆) *by the Department of Health (since 2008)*
- Encouraging small changes – “Your Health Your Say, Ask for 3 Less 要健康，「三少」你有 Say” *by the Food Safety Charter*



# Your Health Your Say, Ask for 3 Less 要健康，「三少」你有 Say

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1. Remove salt and other condiments from the dining tables.
2. Display “Your Health Your Say, Ask for 3 Less.” campaign materials (e.g., table top display, badge).
3. Label dishes that can be applied “3 Less” on the restaurant menu.
4. Ensure well communication channel between the dining room and kitchen.

# Your Health Your Say, Ask for 3 Less 要健康，「三少」你有 Say

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## Promotion

1. Promote the campaign in OpenRice.com
2. Recognise signatories participating in this campaign
  - Specially design sticker (to be affixed to the certificate of Food Safety Charter)
  - Listing on the CFS website
3. Visit participating food premises to show support, offer assistance

# Your support is the most important!

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- Become a Signatory of the Food Safety Charter
- Send staff to food safety training
- Participate in “Your health Your Say, Ask for 3 Less. 要健康，「三少」你有 Say” Campaign



~ Thank You! ~