Sugars Content of Some Nonprepackaged Food in Hong Kong

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- Initiatives in sugars reduction
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Sugars

- Simple carbohydrates
 - Mono-saccharides: Glucose, Fructose, Galactose
 - Di-saccharides: Sucrose, Lactose, Maltose
- Source:
 - Naturally in foods
 - E.g. fructose in fruits, glucose in honey, lactose in milk
 - Add to foods during processing, preparation, or at the table
 - E.g. sucrose (sugar) in drinks
- Free sugars defined by WHO/FAO
 - all mono- and di-saccharides added to foods by the manufacturer, cook or consumer
 - sugars naturally present in honey, syrup and fruit juices in diets





Roles of sugars in food processing

- Sweeten foods and beverages
- Improve palatability of foods
- Preservation purpose
- Provide functional attributes, such as viscosity, texture and browning capacity





Sugars and health

- Sugars provide energy for the body
 - □ 1 g sugars → 4 kcal
- Getting too much sugars (including free sugars)
 - → lead to excessive energy intake, increasing risk of overweight and obesity
 - In turn increase risk of heart diseases and other chronic noncommunicable diseases (NCD) including certain cancers
- Frequent excessive intake → increase the risk of dental caries





Nutrient intake goals



- WHO / FAO (2002)
 - Consider that restriction of free sugars was likely to contribute to reducing risk of unhealthy weight gain
 - Nutrient intake goal for free sugars
 - < 10% of the daily energy intake per day</p>
 - If an individual with a daily energy intake of 2000 kcal, free sugars intake should be limited to < 50 g/ day (about 10 sugar cubes)
- WHO (March 2014)
 - Draft guideline: sugars intake for adults and children
 - Proposes that free sugars should be < 10% of total energy intake per day
 - Further suggests that reduction to below 5% of total energy would have additional benefits in the dental caries





Initiatives in sugar reduction

- WHO Global Strategy on Diet, Physical Activity and Health (2004)
 - Populations and individuals should limit the intake of free sugars in the diet
 - Private sector can be a significant player in promoting healthy diets
 - Initiatives by the food industry to reduce sugar, fat and salt content of processed foods and portion sizes can accelerate health gains worldwide

http://www.who.int/dietphysicalactivity/strategy/eb11344/strategy_english_w eb.pdf





Initiatives in sugars reduction (2)

- Hong Kong
 - Nutritional Guidelines on Snacks for Students for Use in Primary and Secondary Schools (DH guidelines)
 - Issued by Department of Health in 2006 and revised in 2010
 - Food and drinks that are high in sugars content are strongly discouraged in school setting
 - Ready-to-eat prepackaged food (except fruit, chestnuts and dairy products) with > 15 g sugars/100g
 - Drinks (except milk and no added sugar fruit juice) with
 7.5 g sugars / 100 ml





Initiatives in sugars reduction (3)

- Hong Kong
 - Trade Guidelines for Reducing Sugars and Fats in Foods (Nov 2012) (by CFS)
 - Provide general advice on producing and promoting foods with lower sugars content
 - Working Group on Reducing Sugar in Prepackaged Beverages
 - Set up by CFS in Feb 2013
 - Comprise representatives from the food trade
 - To formulate the measures on reducing sugars in prepackaged beverages





Previous studies related to sugars

Common non-prepackaged beverages in HK (Apr 2009)

- Some beverages contained relatively high sugars contents (> 10 g/100ml)
 - Icy drinks (red bean, pineapple, tri-colour icy drinks) and sour plum drink

Prepackaged non-alcoholic beverages in HK (Nov 2009)

- Some beverages contained relatively high sugars contents (> 13g/100g)
 - Such as lactic acid beverages, some carbonated drinks, juice drinks and lemon tea

Nutrient Information Inquiry System (NIIS)

Bakery (e.g. cakes and bread) and desserts (including sweet soup) products contained relatively high sugars contents (> 10 g/100g)

Study on Sugars Content of Some Non-prepackaged Food in HK

Methodology and Main Findings





Objectives

To measure the sugars levels in nonprepackaged foods in Hong Kong Especially in those cases where room exists for traders to reformulate the sugars content to a lower level

To serve for continuous monitoring the changes of the sugars content in food available in the local market





Scope of study

Focus on 3 groups of food products

- (1) Non-alcoholic beverages
- (2) Dessert products
- (3) Bakery products

Include also less sweet version if available

Only non-prepackaged food products likely to be with sugars added were selected





Scope of study (2)

- Previous non-prepackaged beverages study revealed that energy mainly came from sugars in most beverages
- Situation for other product types is uncertain
- Apart from analysing sugars content, energy content in dessert and bakery products was determined
 - → to have an idea on the energy contribution from sugar for foods other than beverages





Sampling

Food group	No. samples (No. products)
Non-alcoholic beverages	160 (11)
♦ Cold drink (regular and less sweet versions)	144 (9)
♦ Hot drink (regular version)	16 (2)
Desserts*	84 (10)
◆ Desserts (regular version)	80 (10)
◆ Desserts with less sweet #	4 (2)
Bakery products*	40 (5)
Total	284 (26)

^{*}no less sweet versions can be
sampled from the same premises
where regular versions were collected

[#] Samples were collected from 2 dessert specialty shops serving less sweet /low sugar version



Laboratory analysis

- Conduct by Food Research Laboratory (FRL)
- Analysis on individual sample basis and "as purchase"
- Apart from sampling, extract results from the recent study on Trans Fatty Acids in Local Food (2012)
 - Cover non-prepackaged products, mainly bakery products
 - Sugars contents were also analysed in this study
 - Some items may fall within the scope of the current study
 - Results of 50 samples (9 products) of bakery products were extracted for the current study





Main Findings





Non-alcoholic beverages: sugars content

- 3 icy drinks
 - \sim 7.1 13 g/100g for regular version
 - \Box 5.1 11 g/100g for less sweet version
- 6 iced tea or coffee
 - \square 4.9 6.5 g/100g for regular version
 - \square 3.7 5.0 g/100g for less sweet version
- 2 hot beverages
 - 4.7 and 7.4 g/100g





Non-alcoholic beverages: sugars contents (2)

- Icy drinks contained sugars content higher than iced tea or coffee
- Less sweet versions contained less sugars than their regular counterparts
 - □ 17 29% less sugars (mean: 24%)
- Products with high sugars content (mean > 7.5 g/100ml,
 ~ 7.2 g/100g)
 - Red bean icy drink (regular and less sweet versions)
 - All samples of regular version
 - Pineapple icy drink (regular and less sweet versions)
 - All samples of regular version
 - Hot citron tea





Non-alcoholic beverages: sugars contents (3)

- Comparison with 2009 study
 - □ 60% of products
 - Sugars content was reduced by over 10%
 - Products with higher sugars content than 2009 study
 - Red bean icy drink (regular & less sweet versions)
 - Pineapple icy drink (less sweet version)
- May reflect that some food trade has implemented measures to reduce the sugars content in recent years





Non-alcoholic beverages: possible sugars intakes

	Regular version		Less sweet version	
	Mean intake g/person/day	Contribute to recommended intake	Mean intake g/person/day	Contribute to recommended intake
Icy drinks	25 – 45	49 – 89%	18 – 37	36 – 74%
Iced tea or coffee	17 – 23	34 – 45%	13 – 16	26 – 33%
Hot beverages	12 – 19	23 – 37%		

- Estimate based on the assumption that a person consumes a cup of the drink once a day
 - Average cup size: 350 g of cold beverage samples;
 250 g of hot beverage samples
- The recommended intake refers to the WHO/FAO recommended daily free sugars intake of < 50 g if an individual with a daily energy intake of 2000 kcal



Non-alcoholic beverages

- Non-alcoholic beverages, particularly the icy drinks (both regular and less sweet versions)
 - Contain high sugars content
 - Contribute a lot to the sugars intakes
 - Highest contribution:
 - Red bean icy drink (regular version)
 - 89% of the recommended intake
- Effort should be made to further reduce the sugars content, particularly the icy drinks





Dessert products: sugars content

- Products with high sugars content (>15 g/100g)
 - Macaron (39 g/100g)
 - All samples contained high sugars content (27 51 g/100g)
 - Also high in energy content (460 kcal/100g)
 - Molten chocolate cake (19 g/100g)
 - Also high in energy content (430 kcal/100g)
 - Soufflé (16 g/100g)





Dessert products: sugars content (2)

- Two dessert products with less sweet version from specialty shops serving less sweet/low sugar desserts
 - Caramel egg custard
 - Glutinous rice ball with sesame filling
 - Sugars content lower than the regular counterparts
 - 8.3% and 19% less sugars





Dessert products: energy and sugar

- Energy content
 - Two items, macaron and molten chocolate cake
 - 460 and 430 kcal/100g
 - Remaining items
 - 77 300 kcal/100g
- % of energy contributed from sugars
 - □ 12 − 38%
- Energy may contribute from other ingredients in the dessert products
 - Such as butter and flour
- Apart from sugars content, attention should also be paid on the energy content of the dessert products





Dessert products: possible sugars intake

Products contributed close to or over half of the WHO/FAO recommended intake

	Average weight per piece/ unit (g)	Mean content (g/100g)	Mean intake (g/person/day)	Contribute to recommended intake
Red bean sweet soup	390	6.7	27	53%
Soufflé	170	16	26	52%
Molten chocolate cake	120	19	25	49%

- Estimate based on the assumption that a person consumes a piece or a unit of such food once a day
- The recommended intake refers to the WHO/FAO recommended daily free sugars intake of < 50 g if an individual with a daily energy intake of 2000 kcal.
 - Soufflé and molten chocolate cake contained high sugars contents and also contributed a lot to the sugars intake

Dessert products: possible sugars intake (2)

Macaron

- Contain the highest sugars content
 - Mean: 39 g/100g
- Possible intake from a piece of this product contributed 11% of the WHO/FAO recommended daily intake
 - Due to the smaller in unit size (mean: 14 g)
- Possible sugar intakes depend on the unit size of the samples
- If an individual consumes more than 1 unit of such food, the intakes will increase proportionally





Bakery products: sugars content

- Products with high sugars content (Mean >15 g/100g)
 - Plain cake (24 g/100g)
 - Spongy cake (20 g/100g)
 - Coconut tart (19 g/100g)
 - Muffin (19 g/100g)
 - Cookies (16 g/100g)
 - Swiss roll (16 g/100g)

All samples

> 15 g/100g

A wider range within samples (some ≤ 15 g/100g)





Bakery products: sugars content (2)

- 3 sweet bread items contained sugars content higher than white bread but lower than cake items
 - □ Pineapple bun 菠蘿包 (13 g/100g)
 - □ Coconut and cream bun 椰絲奶油包 (13 g/100g)
 - □ Cocktail bun 雞尾包 (15 g/100g)

Vs white bread (5.2 g/100g)

Vs 4 cake items* (15 – 24 g/100g)

* Include plain cake, spongy cake, Swiss roll and cheese cake



Bakery products: energy and sugar

- Energy content
 - □ 280 500 kcal/100g
 - Higher than desserts
 - 77 460 kcal/100g in desserts
- % of energy contributed from sugars
 - \Box 7.5 27%
- Energy may contribute from other ingredients in the bakery products
 - Such as butter and flour
- Apart from sugars content, attention should also be paid on the energy content of the bakery products





Bakery products: possible sugars intakes

Products contributed ~ or > 25% of WHO/FAO recommended intake	Average weight per piece/ unit (g)	Mean content (g/100g)	Mean intake g/person/day	Contribute to recommended intake
Muffin	91	19	18	37%
Cheese cake	110	15	17	34%
Spongy cake	71	20	14	29%
Coconut tart	70	19	13	27%
Cocktail bun	88	15	13	26%
Coconut and cream bun	93	13	12	24%

- Estimate based on the assumption that a person consumes a piece or a unit of such food once a day
- The recommended intake refers to the WHO/FAO recommended daily free sugars intake of < 50 g if an individual with a daily energy intake of 2000 kcal.

Bakery products

Muffin, spongy cake and coconut tart

- Contain high sugars contents
- Contribute a lot to the sugars intake

Plain cake

- Contain the highest sugars content (mean: 24 g/100g)
- Possible sugars intake was not high (9.8% of WHO/FAO recommended intake)
 - Due to smaller in unit size (mean: 21 g)





Limitations of study

- Include only some of the non-prepackaged products commonly found on the market
 - A large variety of these products available in HK
 - A number of them not being covered in this study
- Smaller in sample size
 - □ Only 5 8 samples collected for each product
 - Variability in the sugars content in food
 - Sugars content varies as they may have different ingredients and recipe formulations
- Laboratory analysis
 - Analyse the total sugars content in food
 - □ → Free sugars content in food may be lower than the analysed one





Conclusion

- The findings indicated that some food trade has implemented measures to reduce the sugars content in the non-alcoholic beverages in recent years
 - But some kinds of non-alcoholic beverages, even the less sweet version, dessert and bakery products still contained high sugars content
- Less sweet versions of dessert and bakery products were less common in the market as compared to the non-alcoholic beverages
- Effort should be made to further reduce the sugars content in the food products and provide less sweet version of dessert and bakery products for consumers' choices





Conclusion (2)

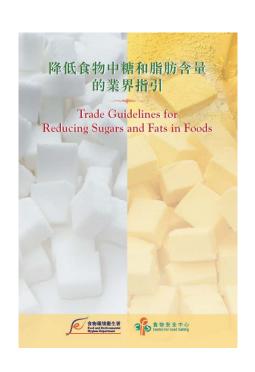
- Dessert and bakery products
 - Contain high energy content
 - Energy may come from other nutrient such as fat in the dessert and bakery products
- Apart from the sugars intake, attention should also be paid on the energy intake from dessert and bakery products





Advice to trade

- Take reference to the Trade
 Guidelines in producing and
 promoting wholesome and safe
 products with lower sugars content
 - E.g. the trade can consider providing more reduced sugars content options and offering a range of portion sizes of products or smaller dishes for consumers to choose







Advice to public

- Have a balanced and varied diet
- Limit the consumption of foods and drinks with high amount of added sugars
 - Such as icy drinks, macaron and plain cakes
- Choose products with lower sugars and content and smaller in portion sizes
- Order less sweet products whenever available
- Ask for syrup/sugar to be served separately





Publicity

- Study report
 - Upload in the webpage of CFS
- Sugars content in the food products
 - Upload onto the NIIS







The End



