Provide Appropriate Instructions for Use in Powdered Infant Formula

Trade Consultation Forum 28 September 2012





Purpose

- To advise Members on providing appropriate instructions for use in powdered infant formula
 - Including powdered infant formula, follow-up formula and other related formula





Safety of powdered infant formula

- Using current manufacturing technology, it is not feasible to produce sterile powdered infant formula
 - They can become contaminated with harmful bacteria, such as Cronobacter sakazakii and Salmonella enterica
- Inappropriate handling practices can exacerbate the problem





Labelling of the instructions for use in powdered infant formula

 Different instructions for use are given in various powdered infant formula available in the local market

食用方法 INSTRUCTIONS FOR US 將水煮沸達5分鐘, 待水冷(至37°C 把所開份量的水注入消费的奶瓶內。 In a sterilized bottle, pour the required quantity of clean water warmed to 37°C ap water previously boiled for 5 minutes or bottled 依「建議護哺表」指示,用罐內附贈 的專用小肚,以平匙(用小匙取一量匙 奶粉,再用清潔的刀刮去多餘的奶粉) 加入所需份量的奶粉。 Add the required number of level measuring scoops of Physiolac. level off using the back of the sterilised knife 3 蓋緊奶瓶·把奶瓶向左右方向轉動大 概10次。再搖勻直至所有奶粉溶解。 Close the bottle and roll it between your hands about 10 times, then shake it up and down until the powder is fully mixed. bubbles formed during agitation. 5 把奶水滴少量至手腕內側測試過度 如溫度適中、方可麒輔嬰兒飲用。

1) Wash your hands, clean and sterilize feeding utensils (bottle, cap, and nipple)completely.

2 Fill the sterilized bottle with required volume of hot water (70°C)

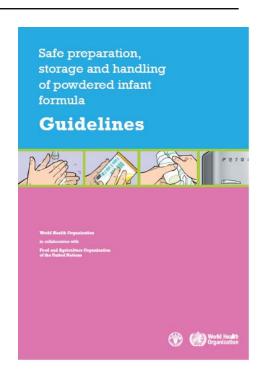
3 Using the spoon provided, measure the exact amount of powdered milk by leveling off and add the milk powder into the milk bottle.

 Swirl the bottle gently until the powder dissolves completely. Take care to avoid scalds.

5 Cool down the prepared milk in cold water. 6 Make sure that the milk temperature is about body temperature (37°C)before feeding

WHO Guidelines for the safe preparation, storage and handling of powdered infant formula (I)

- All equipment used to prepare infant formula should be thoroughly cleaned and sterilised
- Wash hands with soap and water, and dry with a clean or disposable cloth before preparing powdered infant formula

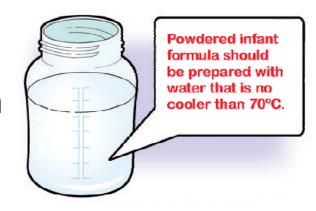






WHO Guidelines for the safe preparation, storage and handling of powdered infant formula (II)

 Powdered infant formula should be prepared with water that is no cooler than 70°C in order to kill microorganisms including Cronobacter sakazakii



 In practice, this means using boiling water that has been left to cool for no more than 30 minutes





WHO Guidelines for the safe preparation, storage and handling of powdered infant formula (III)

- Reconstituted powdered infant formula should be cooled to feeding temperature and consumed immediately
- Reconstituted powdered infant formula that has not been consumed within 2 hours should be discarded





WHO Guidelines for the safe preparation, storage and handling of powdered infant formula (IV)

- Reconstituted milk not for immediate consumption should be cooled immediately and stored under refrigeration at 4°C or below for up to 24 hours
- It should be re-warmed immediately before feeding and for no more than 15 minutes
- Re-warmed feed that has not been consumed within two hours should be discarded
 - It is recommended to prepare formula fresh for each feed and avoid storage of reconstituted formula





Advice to Trade

- Ensure all food products including powdered infant formula for sale comply with local regulations i.e. labelling requirements on providing appropriate instructions for use
 - Provide appropriate instructions by making reference to WHO's recommendations on safe preparation, storage and handling of powdered infant formula

(http://www.who.int/foodsafety/publicati ons/micro/pif2007/en/)







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