

Health claims rejected by the European Union

The European Union (EU) has reviewed a consolidated list of about 4600 health claims and has been compiling a Register for authorised and rejected claims. The Register is still in the process of updating. The following tables are claims rejected by EU as abstracted from the EU website (updated as at 29 November 2011) for traders' easy reference.

For details, please refer to the EU website:

http://ec.europa.eu/food/food/labellingnutrition/claims/community_register/index_en.htm

Table 1: Article 14(1)(a) health claims referring to the reduction of a risk factor in the development of a disease

Nutrient, substance, food or food category	Claim
ACTIMEL® Lactobacillus casei DN-114 001 plus yoghurt symbiosis	Fermented milk containing the probiotic Lactobacillus casei DN-114 001 and yoghurt symbiosis decreases presence of Clostridium difficile toxins in the gut (of susceptible ageing people). Presence of Clostridium difficile toxins is associated with the incidence of acute diarrhoea.
OPC Plus	OPC Plus has been shown to increase the microcirculation and may therefore reduce the risk of chronic venous insufficiency
Soy protein	Soy protein has been shown to lower/reduce blood cholesterol; blood cholesterol lowering may reduce

Nutrient, substance, food or food category	Claim
	the risk of (coronary) heart disease
OPC Premium™, containing 40 mg oligomeric procyanidins (OPC) and 400 mg berry-blend per capsule.	OPC have been shown to reduce blood cholesterol levels and may therefore reduce the risk of cardiovascular disease
Uroval®, food supplement containing cranberry extract and D-mannose	Cranberry extract and D-mannose, the main active ingredients of the food supplement Uroval®, eliminate the adhesion of harmful bacteria to the bladder wall. The adhesion of harmful bacteria to the bladder wall is the main risk factor in the development of urinary tract infections
Lycopene-whey complex	Lycopene-whey complex prevents oxidative damage of plasma lipoproteins, which reduces the build up of arterial plaques and reduces the risk of heart disease, stroke and other clinical complications of atherosclerosis
Bimuno™ (BGOS) Prebiotic	Regular consumption of Bimuno™ (BGOS) Prebiotic helps to protect against the bad bacteria than can cause the travellers' diarrhoea
NeOpuntia®, containing dehydrated leaves of the prickly pear cactus (<i>Opuntia ficus-indica</i>)	NeOpuntia® helps to improve blood lipid parameters associated with cardiovascular risks, especially the HDL-cholesterol.
<i>Lactobacillus helveticus</i> fermented Evolus® low-fat milk products	Evolus® reduces arterial stiffness.

Nutrient, substance, food or food category	Claim
Melgaço® naturally sparkling mineral water	The regular consumption of Melgaço mineral water reduces body hyperglycaemic levels
Ocean Spray Cranberry Products®, juice drinks and sweetened dried berries Craisins®	Regular consumption of 2 servings per day of an Ocean Spray product each containing typically 80 mg cranberry proanthocyanidins helps reduce the risk of urinary tract infection in women by inhibiting the adhesion of certain bacteria in the urinary tract

Table 2: Article 14(1)(b) health claims referring to children's development and health

Nutrient, substance, food or food category	Claim
Immunofortis®	Immunofortis® to naturally strengthen your baby's immune system
Docosahexaenoic acid (DHA) and arachidonic acid (ARA)	Docosahexaenoic acid (DHA) and arachidonic acid (ARA) contribute to the optimal brain development of infants and young children.
Lipil®	Lipil® contributes to optimal brain development of infants and young children.
Enfamil® Premium	Enfamil® Premium contributes to optimal brain development of infants and young children.
Eye q™	Eye q™ (a unique combination of

Nutrient, substance, food or food category	Claim
	High-EPA/DHA/GLA omega-3, 6 PUFA) provides the essential nutrients that helps improve working memory in children
Mixture of bifidobacteria (<i>Bifidobacterium bifidum</i> , <i>Bifidobacterium breve</i> , <i>Bifidobacterium infantis</i> , <i>Bifidobacterium longum</i>)	Probiotic bifidobacteria lead to a healthy intestinal flora comparable to the composition of the intestinal flora of breast-fed infants' intestine
regulat®.pro.kid IMMUN, food supplement with fermented vegetables and fruits, probiotics lecithin and rhodiola rosea extract	regulat®.pro.kid IMMUN supports, stimulates and modulates the immune system of children during growth.
regulat®.pro.kid.BRAIN, food supplement with probiotics and fermented vegetables and fruits	regulat®.pro.kid.BRAIN contributes to mental and cognitive development of children
Docosahexaenoic Acid (DHA) and eicosapentaenoic acid (EPA) contained in I omega kids®/Pufan 3 kids®	Calming
Docosahexaenoic Acid (DHA) and eicosapentaenoic acid (EPA) contained in I omega kids®/Pufan 3 kids®	Provide serenity and room for a beneficial development of the child
Docosahexaenoic Acid (DHA) and eicosapentaenoic acid	Helps to promote the thinking capacity

Nutrient, substance, food or food category	Claim
(EPA) contained in I omega kids®/Pufan 3 kids®	
Docosahexaenoic Acid (DHA) and eicosapentaenoic acid (EPA) contained in I omega kids®/Pufan 3 kids®	Help to promote concentration
Docosahexaenoic Acid (DHA) and eicosapentaenoic acid (EPA) contained in I omega kids®/Pufan 3 kids®	Help to support vision
Docosahexaenoic Acid (DHA) and eicosapentaenoic acid (EPA) contained in I omega kids®/Pufan 3 kids®	Help to support mental development
Docosahexaenoic Acid (DHA) and eicosapentaenoic acid (EPA) contained in I omega kids®/Pufan 3 kids®	Help to support the learning ability
Eye q baby®, containing a combination of the n-3 polyunsaturated fatty acids (PUFAs) eicosapentaenoic acid (EPA) and docosahexaenoic acid (DHA) and the n-6 PUFA gamma-linolenic acid (GLA)	Eye q baby® provides the nourishments that support healthy central nervous system development
Eye q®, containing a	Eye q® provides the nourishments that help to

Nutrient, substance, food or food category	Claim
<p>combination of the n-3 polyunsaturated fatty acids (PUFAs) eicosapentaenoic acid (EPA) and docosahexaenoic acid (DHA) and the n-6 PUFA gamma-linolenic acid (GLA)</p>	<p>maintain healthy brain functions</p>
<p>Eye q®, containing a combination of the n-3 polyunsaturated fatty acids (PUFAs) eicosapentaenoic acid (EPA) and docosahexaenoic acid (DHA) and the n-6 PUFA gamma-linolenic acid (GLA)</p>	<p>Eye q® provides the nourishment that help children to maintain concentration levels</p>
<p>Mumomega®, containing a combination of the n-3 polyunsaturated fatty acids (PUFAs) eicosapentaenoic acid (EPA) and docosahexaenoic acid (DHA) and the n-6 PUFA gamma-linolenic acid (GLA)</p>	<p>Mumomega® provides the nourishments that support healthy central nervous system development.</p>
<p>Docosahexaenoic Acid (DHA) and Arachidonic Acid (ARA)</p>	<p>DHA & ARA support neural development of the brain and eyes.</p>
<p>Efalex® products, containing eicosapentaenoic acid (EPA), the n-6 PUFA gamma-linolenic acid (GLA)</p>	<p>Efalex® may help maintain coordination.</p>

Nutrient, substance, food or food category	Claim
and Arachidonic Acid (ARA)	
Efalex® products, containing eicosapentaenoic acid (EPA), the n-6 PUFA gamma-linolenic acid (GLA) and Arachidonic Acid (ARA)	Efalex® may help maintain concentration.
Efalex® products, containing eicosapentaenoic acid (EPA), the n-6 PUFA gamma-linolenic acid (GLA) and Arachidonic Acid (ARA)	Efalex® may help maintain and support brain development and function.
Efalex® products, containing eicosapentaenoic acid (EPA), the n-6 PUFA gamma-linolenic acid (GLA) and Arachidonic Acid (ARA)	Efalex® may help maintain learning ability.
Efalex® products, containing eicosapentaenoic acid (EPA), the n-6 PUFA gamma-linolenic acid (GLA) and Arachidonic Acid (ARA)	Efalex® may help maintain and support eye development and function.
Dairy products (milk, cheese and yoghurt)	Three portions of dairy food everyday, as part of a balanced diet, may help promote a healthy body weight during childhood and adolescence.
Dairy products (milk and cheese)	Dairy foods (milk and cheese) promote dental health in children.

Nutrient, substance, food or food category	Claim
LACTORAL, food supplement containing Lactobacillus plantarum, Lactobacillus rhamnosus and Bifidobacterium longum	LACTORAL helps to bring back the normal functioning of the alimentary tract during its microflora disturbances (for example in case of loose stools, after taking antibiotics, in case of intestinal disorders caused by enteric pathogens).
LACTORAL, food supplement containing Lactobacillus plantarum, Lactobacillus rhamnosus and Bifidobacterium longum	LACTORAL is recommended in order to improve the general immunity by maintaining the microbiological balance.
LACTORAL, food supplement containing Lactobacillus plantarum, Lactobacillus rhamnosus and Bifidobacterium longum	LACTORAL helps to protect the alimentary system against enteric pathogens because of strong antagonistic properties and helps to build the natural intestinal barrier.
LACTORAL, food supplement containing Lactobacillus plantarum, Lactobacillus rhamnosus and Bifidobacterium longum	LACTORAL helps to maintain natural intestinal microflora during travel, changing the climatic zone or a diet, especially in poor hygiene conditions.
LACTORAL, food supplement containing Lactobacillus plantarum, Lactobacillus rhamnosus and Bifidobacterium longum	LACTORAL contains living probiotic bacteria with strong ability to intestinal tract colonisation, isolated from healthy, naturally fed-infant
Kinder Chocolate®, chocolate bar	Kinder Chocolate, the chocolate that helps to grow

Nutrient, substance, food or food category	Claim
Follow-on formulae with a fixed combination of short-chain galacto-oligosaccharides, acidified milk, nucleotides and beta-palmitate	Aids minor intestinal ailments (as colic, constipation, digestive symptoms)

Table 3: Article 13(5) health claims based on newly developed scientific evidence and/or including a request for the protection of proprietary data

Nutrient, substance, food or food category	Claim
Ethanol-water extract of <i>Caralluma fimbriata</i> (Slimaluma®)	Slimaluma® helps to control hunger/appetite
Ethanol-water extract of <i>Caralluma fimbriata</i> (Slimaluma®)	Slimaluma® helps to reduce caloric intake
Ethanol-water extract of <i>Caralluma fimbriata</i> (Slimaluma®)	Slimaluma® helps to reduce body weight
Ethanol-water extract of <i>Caralluma fimbriata</i> (Slimaluma®)	Slimaluma® helps to reduce body fat
Ethanol-water extract of	Slimaluma® helps to reduce waist circumference

Nutrient, substance, food or food category	Claim
Caralluma fimbriata (Slimaluma®)	
Silymarin BIO-C®	Suggested for improving the physiological production of breast milk during breast feeding
Synbio	Synbio persists in the intestinal tract and favours the natural regularity contributing to maintain and improve human intestinal well-being
Catalgine® bouffées de chaleur	Contributes to the reduction in the number of hot flushes
Combination of blackcurrant seed oil (<i>Ribes nigrum</i>), fish oil, lycopene from tomato (<i>Lycopersicon esculentum</i>) extract, vitamin C and vitamin E	Helps to improve dry skin condition
Immune Balance Drink, containing vitamin C, green tea extract, grape skin extract, grape seed extract, and shiitake mushroom extract	The Immune Balance Drink activates body's defence
<i>Lactobacillus plantarum</i> 299v (DSM 9843)	<i>Lactobacillus plantarum</i> 299v (DSM 9843) improves iron absorption
Yestimun®	Daily administration of Yestimun® strengthens the body's defence during the cold season

Nutrient, substance, food or food category	Claim
Milk product, rich in fibre and protein	This product reduces the sense of hunger
Natural Push-Up® Tablets and Natural Push-Up® Capsules	NPU Tablets imitate female breasts enhancement process by 8-PN (8-Prenylnaringenin)
Bimuno BT (BGOS) Prebiotic	Helps maintain a healthy gastro-intestinal (GI) function
Bimuno BT (BGOS) Prebiotic	Supports your natural defences
Gum Periobalance TM tablets and chewing gum	Gum Periobalance TM , combined with a correct oral hygiene, helps re-balancing the oral microflora and improving oral health
Elancyl Global Silhouette®, a combined product containing either conjugated linoleic acid or a mix extract of plants and cocoa extract as active ingredients	Clinically tested as of 14 days. Your silhouette is apparently and globally redrawn, resculpted and refined at 28 days.
LGG® MAX multispecies probiotic consisting of four bacterial strains	LGG® MAX helps to reduce gastro-intestinal discomfort.
Dairy product (milk beverage) enriched with milk peptide and magnesium	Helps to moderate signs of anxiety in mildly stress-sensitive adults due to its milk peptide and magnesium content.
Black tea from <i>Camellia</i>	Black tea helps you to focus attention.

Nutrient, substance, food or food category	Claim
<i>sinensis</i>	
Algatrium®, containing DHA as raw material for foods/food supplements	Algatrium® promotes your antioxidant response: a singular nutritional substance that has scientifically demonstrated in humans a stimulation of the own cells antioxidant defences

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